Modernization of environment Protection Studies Programmes for Armenia and Georgia



MENVIPRO aims to facilitate the modernization of the University studies in the field of Environment Protection in the Region of South Caucasus by transferring European best practices and applying principles of Quadruple Helix.

SWOT analysis (or **SWOT matrix**) is a strategic planning technique used to help a person or organization identify **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats related to activities planning. It is intended to specify the objectives of the planned undertaking and identify the internal and external factors that are favorable and unfavorable to achieving those objectives.

For the practical application in MENVIPRO the following factors will be analyzed:

1. External factors:

- **a. General political and socio-economic climate** in the target countries for modernization of postgraduate studies in the field of EP on the basis of the Bologna declaration;
- **b. Regulatory frameworks** (national laws, standards, institutional regulations, etc.), their relation to the Bologna principles. How accreditation of educational programmes is regulated;
- **c. Demand for specialists in EP with postgraduate degrees**. If possible potential employment opportunities, employability statistics in the past, trends in the future, motivation/demotivation factors for the choice of the EP programme. If possible with references.

2. Internal factors:

- a. Existing baseline. Available EP programmes/courses per partner University, short characteristics, experiences;
- **b.** Availability of resources in Universities for the reforms. Human resources (teaching and technical personnel, students per teacher, please provide age/gender/qualification/etc. statistics), material resources (rooms, laboratories, equipment, etc.);
- c. Sources of expertise. Potential cooperation partners and opportunities inside the country and internationally.

